INVITATION:

PITCHING FOR A BETTER BALTIC SEA 2020

Do you want to network with other creative companies and entrepreneurs, learn more about the internationalisation of CCL start-ups and SMEs and be inspired by the many great projects out there working towards a more sustainable future?

Then join this year's **Pitching for** a Better Baltic Sea!

The event aims to strengthen transnational and cross-sectoral collaborations in the Baltic Sea **Region** within the creative industries. Gathering start-ups, SMEs, incubators and other CCI actors, the project shows how the UN's Sustainable **Development Goals 12 and 13** can create value, give direction and lead toward the innovation and investments of the future.

The project is developed in connection with Creative Ports and funded by the Interreg BSR Programme 2014-2020.

PROGRAMME

Welcome speeches

- Simon Drewsen Holmberg, **Director of Danish Cultural** Institute in Estonia, Latvia and Lithuania
- Ronnie Fridthjof, **CEO of Filmby Aarhus**

Keynotes

- Caroline Gjerulff, **Vision Denmark**
- Rebecca Vera Stahnke. **Veras Vintage**

Pitching competition

• 10 international pitches for innovative, commercially viable and sustainable ideas

Concert by the Latvian artist Chris Noah

























28 October 2020 at 13.00 The event will be held virtually online.

Register to receive a link to participate <u>here</u>.